

KAI SEHR

KAI SEHR grew up in Germany, where he spent his early years skateboarding, surfing and listening to punk rock music. After receiving his European Baccalaureate, Kai joined the German Civilian Service and worked as a nurse in an institution for the mentally ill.

Shortly thereafter he became involved in the film business, working his way up to a successful directing career. He then moved to Los Angeles to study feature film directing at the acclaimed American Film Institute (AFI).

- 1993** Directorial debut for the cinema short film "Gewaltsame Welt" (Violent World), which was shown in movie theaters all over Germany and received critical acclaim.
- 1994** Silver Lion at the Cannes Film Festival for "Cash" commercial. A second "Cash" commercial was short-listed at the same festival.
Bronze medal at the Art Directors Club in Switzerland for "Cash"
"Cash" was also short listed at the New York Film Festival.
Nominated, as the first filmmaker ever, for the "Grosse Preis der Kuenste" (Grand Prix of the Arts) in Duesseldorf, for the directorial work in "Gewaltsame Welt".
- 1995/96** Studied "Feature Film Directing" at the American Film Institute" (AFI) in Los Angeles, USA.
- 1995** Nominated for the Echo Award (The German Grammy) for "Best Music Video of the Year" for "Die Aerzte - Schunder Song".
- 1996** Viva (German Music Channel) Award "Best Music Video of the Year" for "Die Aerzte - Rod loves you".
Backstreet Boys "Quit Playing Games With My Heart" was the most aired music video of the year - worldwide.
- 1997** Honored by the Sueddeutsche Zeitung, for the video "Die Fantastischen Vier - Der Picknicker" as one of the twenty best international videos of the 90's.
- 1998** Nominated for the Echo Award and the Viva Award for "Best Music Video of the Year" for "Die Aerzte - Maenner sind Schweine".
Gold at the Art Directors Club Germany for "Mercedes Benz".
- 1999** The Clip Award (German Music Video Producers Association) for "Best Postproduction work of the year" as well as a nomination for "Best Video of the Year at the same event for "Die Aerzte - Maenner sind Schweine".
AMIMAGO Award (Special Postproduction Award) for "Best Postproduction Work of the Year for a Music Video" for "Die Aerzte - Maenner sind Schweine".
AMIMAGO Award for "Best Postproduction Work of the Year for a commercial" for "Brigitte - feat. Lara Croft".
Nominated for the MTV Award "Best Video Of The Year 1999 for "Die Aerzte - Maenner sind Schweine".
Nominated for the MVPA Award (American Music Video Producers Association) for "Best International Video of the Year" for "Die Aerzte - Maenner sind Schweine".
- 2000** "Maenner sind Schweine" was featured at the internationally acclaimed Art Exhibition "Identity Crisis - The 90's defined" in Glasgow, Scotland.

- 2002** AMIMAGO Award for "Best Postproduction Work of the year for a commercial" for "Austrian Family Ministry - Happy Baby".
- 2003** The Golden Effi (Most Effective Commercial Of The Year in Germany) for "Saturn - Geiz ist Geil".
Silver at the German Art Directors Club for Saturn "Geiz ist Geil"
- 2004** Gold at the Montreaux Commercial Festival for "McDonald's - Hello".
Gold at the Houston Film Festival for "McDonald's - Hello".
- 2005** Silver Lion at the Cannes Film Festival for the "K-fee"- campaign.
Gold at the German Art Directors Club for the "K-fee"- campaign.
- 2006** The Golden Venus at the Austrian Art Directors Club (CCA) for the "Austrian Railways" - campaign
Golden Award at the Film Festival in Montreaux for the "Austrian Railways" - campaign.
- 2010** Gold at the German Art Director's Club for the campaign BVR - "Drang".
- 2011** Cinema For Peace Award "Most Valuable Documentary Of The Year" for "Skateistan - For Wheels And A Board In Kabul" during the Berlinale 2011.
"Skateistan" was also invited to Film Festivals in Los Angeles, Zurich and Amsterdam among others.
- 2013** Seven Eurobest Awards for Swisscom „All Eyes On The S4“
Gold Award at the Epica for Swisscom „All Eyes On The S4“
Two Awards at the Cyclope for Swisscom „All Eyes On The S4“
Gold at the EDI for Swisscom „All Eyes On The S4“
A Golden, a Silver and a Bronze Star at the DMMA for Swisscom „All Eyes On The S4“
Two Lovie-Awards for Swisscom „All Eyes On The S4“
- 2014** Two times Gold at the Golden Award of Montreux for Swisscom „All Eyes On The S4“
The Swiss Effi in Silver for Swisscom „All Eyes On The S4“
Two Bronze Awards at the Klappe for Swisscom „All Eyes On The S4“
Silver Award at the Spotlight Festival „All Eyes On The S4“
One Gold, two Silver and one Bronze Award at the Swiss ADC for Swisscom „All Eyes On The S4“
The Möbius Award for Swisscom „All Eyes On The S4“
One Platinum, four Gold and one Silver Award at the AME „All Eyes On The S4“
Two Gold, two Silver and five Bronze at the German ADC „All Eyes On The S4“
Two Silver and two Bronze Lions at the Cannes Film Festival „All Eyes On The S4“
- 2016** Silver Lion at the Cannes Film festival for Smart „Most Open Test Drive“

Kai's music video work includes Bad Religion, Backstreet Boys, Live, Herbert Groenemeyer, Die Aerzte, Die Fantastischen Vier, Tito And The Tarantula ... among many others.

Kai's commercial work includes BMW, VW, Mercedes Benz, Lufthansa, Swisscom, Hornbach, Bet-At-Home, Budweiser, Burger King, McDonald's, T-Mobile, Gardena, Sparkasse, BVR Banks, State Farm Insurances ... among many others.

Kai's documentary work includes "Dropping Knowledge" (2007), "Drang" (2009), "Skateistan - To Live And Skate In Kabul" (95min./2011)

Kai lives in Los Angeles, California.